

Trade Media Release

Argenteuil, July 12, 2022

Introducing Spherulite™ HA Ultimate, Givaudan Active Beauty's sustainable microencapsulated hyaluronic acid (HA) dedicated to lip care

Givaudan Active Beauty advances microencapsulation technology by unveiling Spherulite™ HA Ultimate, a sustainable well-ageing active ingredient able to deliver high molecular weight (HMW) hyaluronic acid (HA) to deeper skin layers thanks to vectorization technology. Dedicated to lip care, Spherulite™ HA Ultimate demonstrates significant instant and long-term plumping benefits.

HA is widely used in well-ageing solutions as it plays a major role in keeping skin hydrated and plumped. The compound is commonly used clinically as a filler for fine lines and wrinkles; however, a majority of consumers remain cautious about injections. Well-informed beauty consumers who prefer the use of skincare products formulated with HA now look for its concentration and other added values as a sign of efficient performance.

Marina Egorova, Visuals and Vectorization Category Manager for Active Beauty: "The advanced microencapsulation technology of Spherulite™ allows the vectorisation of HMW HA through multi-layered crystalline microcapsules. The non-ionic nature of the capsule enables it to better penetrate the upper layers of the skin to the target activity site where pure HA is slowly released for a long-lasting effect. Additionally, the new formulation of Spherulite™ HA Ultimate is high sustainable as it contains upcycled natural vitamin E and no preservatives. The Natural Origin Content of the product according to ISO 16128 is 100%."



The performance of Spherulite™ HA Ultimate has been certified by Raman spectroscopy measurement demonstrating a penetration in the *stratum corneum* and the epidermis up to 50 µm. The ingredient is also clinically tested on women and demonstrates significant improvements in plumping effect, up to 12,4% after 30 minutes and 21.4% at D28.



Would you like to give it a try? Our Active Beauty team has specially formulated an inspiring concept: The HA lip bomb. This lip treatment is a specific combination of Active Beauty hyaluronic acids from green chemistry (Spherulite™ HA Ultimate, CristalHyal® and PrimalHyal™ 300) formulated with virgin Apricot oil to hydrate and improve lip texture and definition.



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To learn more, we invite you to connect to uxbeauty.givaudan.com, our digital platform dedicated to cosmetic ingredients.

About Givaudan

Givaudan is a global leader in Fragrance & Beauty and Taste & Wellbeing. We celebrate the beauty of human experience by creating for happier, healthier lives with love for nature. Together with our customers we deliver food experiences, craft inspired fragrances, and develop beauty and wellbeing solutions that make people look and feel good. In 2021, Givaudan employed over 16,800 people worldwide and achieved CHF 6.7 billion in sales with a free cash flow of 12.6%. With a heritage that stretches back over 250 years, we are committed to driving long-term, purpose-led growth by improving people's health and happiness and increasing our positive impact on nature. This is Givaudan. Human by nature. Discover more at www.givaudan.com.

About Fragrance & Beauty

Givaudan Fragrance & Beauty craft inspired fragrances to perfume lives and memories, and develop innovative beauty and wellbeing solutions that make people look and feel good all over the world. Nature is both our responsibility and our most precious muse. We are just as committed to sustainability as we are to creating innovative products that satisfy consumer needs and anticipate their desires. With a collaborative approach that favours co-creation, we have built a diverse portfolio across personal care, fabric care, hygiene, home care, fine fragrances, and beauty, reflecting our multidisciplinary expertise. This is Givaudan. Human by nature. Learn more at www.givaudan.com/fragrance-beauty.

About Givaudan Active Beauty

Givaudan Active Beauty crafts avant-garde cosmetic actives and high-end specialties that make people look and feel good. We bring nature's most precious gifts to the art of personal care in the form of biotech & botanical high-performing molecules, delighting consumers. Our extensive portfolio of award-winning skin & hair ingredients spans a variety of benefits for human beauty: from well-ageing and self-tanners to radiance, microbiome-friendly, soothers, hydrators, and more. Backed by solid scientific recognition and consumers' awareness, we remain at the cutting edge of this rapidly expanding market to deliver sustainable solutions supporting the growth of our customers. This is Givaudan. Human by nature. Learn more at www.givaudan.com/fragrance-beauty/active-beauty

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